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Media Statement

LOCAL BROKER GIVES WA FINANCE INDUSTRY A NEW IMAGE

Karrinyup mother-of-two and finance broker Maria Amos has formed Image Financial Group.

Ms Amos, the director of the Stirling-based firm which has a team of five, has 10 years' experience in the industry.

Ms Amos said the decision to open the business stemmed from her passion to help people streamline the path to reaching their goals.

"For many people, negotiating with banks and financial institutions can be a nightmare experience that has them want to just abandon their dreams because it's all too hard," she said.

"Our aim is to ensure people can navigate the process easily, and rather than just focusing on mortgage lending, we've created a one-stop-shop where we do all the work.

"As well as helping people get finance for a home, we also help with everything from car and personal to commercial and foreign currency loans."

34-year-old Ms Amos is an avid property investor herself and her husband Brett is a property buyer's agent.

"At times like these, when the property market is booming and you need to act fast to snap up a good buy, there's no substitute for being ready," she said.

"Investors need to be ready to put in an offer straight away, so having your finance sorted out before you pound the pavement is a must so you don't miss out."

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